

# DIGITAL ART REVEALED

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# Who are we?

- Cultuurlab @ IBBT/SMIT
  - Research at the intersection between arts/culture/cultural heritage and new media
  - The transition to a networked society is changing the way arts and culture are organized, archived, preserved, distributed, consumed, experienced
  - New technologies are tools for the cultural domain to evolve towards this new reality
  - The cultural and creative sector can also be a source for technological developments

## Context and Need

- Cultural heritage sector: focus on institutions with public collections
- BUT very interesting collections are in the hands of private collectors, banks, private museums, galleries → these institutions often take up a 'museum-role' too
- Clashing paradigms: yes and no. About separate worlds that seek opportunities to work together
- How can we connect these separate worlds in order to archive, aggregate, enrich and disclose this specific information?

# Research Goals

- How are private collectors organizing online databases? Do they use standards and can they connect with public collections from a technical point of view?
- What technical, organisational and art historical efforts are necessary to connect public and private collections to result into a richer database? Development of platform that can connect with existing platforms
- How can the interrelated content be distributed? Development of interface (taking into account intellectual property)
- Which business model is feasible? Question of economic sustainability: PPS?

## Looking for...

- Metadata experts (to find the connections between different metadata models)
- Information retrieval experts (to link related content)
- GUI developers (to create innovative distribution channels for different target groups)
- Business model experts (to find innovative valorization models for different target groups)
- Platform developers